

Q1 Financial Results Briefing

Fiscal Year Ending March 2025

August 14, 2024 RIZAP Group, Inc.

(Ambitious Market, Sapporo Securities Exchange; Securities Code: 2928)

English translation from the original Japanese-language document

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Report on Consumer Affairs Agency's Order to Implement Corrective Measures, and Our Apology



We would like to express our profound apology for causing significant inconvenience to our stakeholders, including customers, as we received the order to implement corrective measures.

We have developed the services of the chocoZAP Business based on the voices of customers, and have been careful not to use misleading expressions, but the Consumer Affairs Agency pointed out that our expressions in some advertisements were exaggerations.

As we are very sorry for causing misunderstanding among customers, we will educate employees more thoroughly and strengthen our compliance and management systems, including the in-house screening before advertising to comply with the Act against Unjustifiable Premiums and Misleading Representations, and make efforts to regain trust while posting appropriate advertisements.

For details, please see pages 15 to 16 of this document, and notification in the website of the RIZAP Group.



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Today's Topics

3. Overview of RIZAP, Inc.

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Highlights



chocoZAP keeps growing, developing a new revenue source. This fiscal year, we will concentrate on growth from "qualitative and quantitative" aspects.

1. In Q1, we focused on the improvement in quality and customer satisfaction level of chocoZAP.

- No. of members: 1.27 million (as of August 15)
- *Active members only (excluding those who have cancelled the membership)
- ·No. of gyms: 1,597 in all 47 prefectures around Japan (as of May 21)
- ·This fiscal year, we will keep opening new gyms in large cities and regional areas, and concentrate on the improvement in quality and customer satisfaction level of gyms.
- ·We improved the cleanliness of each gym by increasing the frequency of cleaning by cleaning partners.

2. We implemented upfront investment for growth.

- ·Consolidated revenue: 41.2 billion yen (YoY: 111%; up around 4.1 billion yen)
- ·Consolidated operating profit: -2.89 billion yen (up around 100 million yen), consolidated net profit: -2.85 billion yen (up around 470 million yen)
- ·We conducted activities for improving quality and developing new businesses as well as a future growth investment for evolving the services of chocoZAP while utilizing the funds procured through the capital increase by SOMPO Holdings.

3. We evolved the B2B business.

- •The chocoZAP Partners Business (advertisement business) received more orders, growing as a revenue source.
- ·We succeeded in accumulating experiences in chocoZAP Medical and opening gyms in municipalities, for "making health infrastructure."



Consolidated Results for Q1 FY 3/25

Summary of Business Performance (IFRS)



[million yen]	Q1 of FY 3/24 (Previous fiscal year)	Q1 of FY 3/25 (Current fiscal year)	YoY change	YoY (%)
Revenue	37,069	41,237	+4,167	111.2%
RIZAP-related business	7,722	11,930	+4,207	154.5%
other businesses	30,101	29,800	-300	99.0%
Adjustment (such as internal transactions)	-753	-492	+260	-
Operating profit	-2,992	-2,894	+97	-
RIZAP-related business	-2,539	-2,038	+501	-
other businesses	-523	-748	-224	-
Adjustment (such as internal transactions)	71	-107	-178	-
Net profit	-3,325	-2,853	+471	-

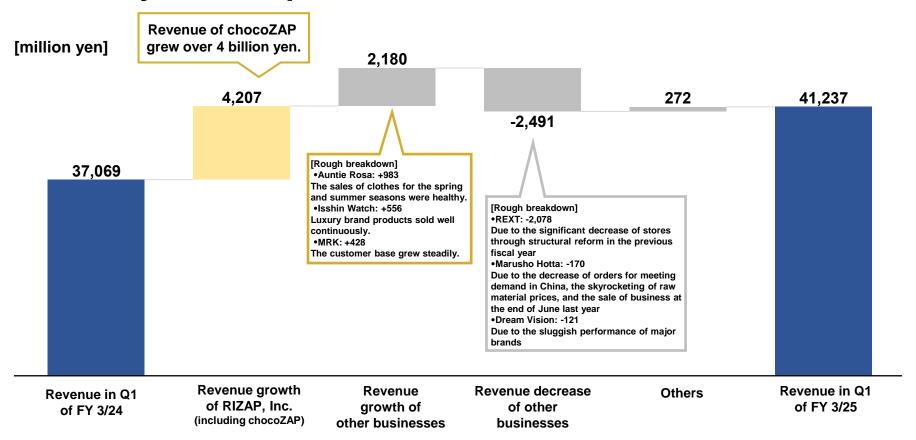
^{*}RIZAP-related business means business performance of RIZAP, Inc.

^{*}Net profit means profit attributable to owners of the parent.

^{*} In FY Q3 of 3/24, the business of Sohken Homes Co., Ltd. is categorized into discontinued operations. The figures for Q1 of 3/24 are retroactively revised ones.

RIZAP

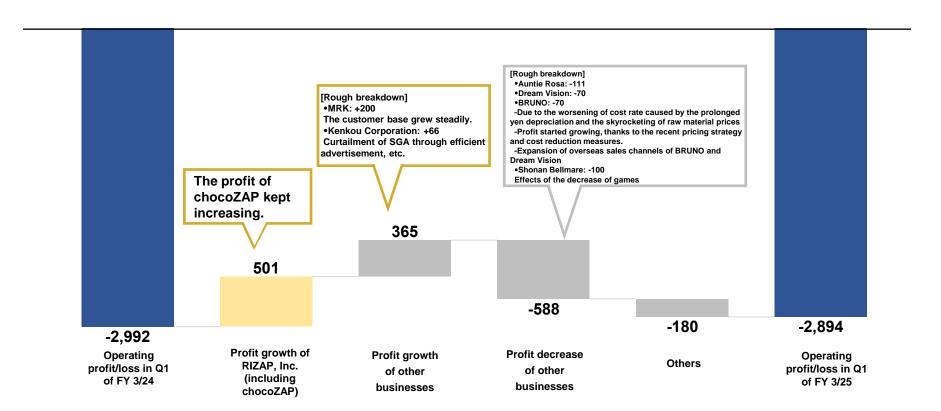
Year-on-year Comparison of Consolidated Revenue



Year-on-year Comparison of Consolidated Operating Profit/Loss



[million yen]





Results of Major Group Companies in Q1 of FY 3/25

Each company concentrated on upfront investment for expanding sales channels and the customer base for the second half.

	[million yen]	Q1 of FY 3/24	Q1 of FY 3/25
	Revenue	12,369	10,291
REXT	Operating profit	18	-42
	Revenue	4,030	4,459
MRK	Operating profit	-580	-379
	Revenue	11,198	12,940
BRUNO	Operating profit	358	146
	Revenue	1,158	1,037
Dream Vision	Operating profit	-66	-136
	Revenue	907	907
SD Entertainment	Operating profit	-9	-8
	Revenue	955	784
Marusho Hotta	Operating profit	-33	-75

Due to the significant decrease of stores through structural reform in the previous fiscal year

Profit grew 200 million yen from the previous fiscal year thanks to the steady increase of the customer base.

Effects of the upfront investment for developing a direct sales system in China













^{*1} For BRUNO (account closing month: June), the results in Q4 of FY 6/24 are indicated.

^{*2} Dream Vision applied the International Financial Reporting Standards (IFRS), while the other five companies applied the Japanese standards.

Summary of the Consolidated Statement of Financial Position (IFRS)



[million yen]	End of Mar. 2024	End of Jun. 2024	Change	Notes	
Current assets	64,047	75,980	+11,933	Cash and cash equivalents Operating and other receivables Inventories	+11,140 -921 +832
Non-current assets*	93,103	96,771	+3,668	Property, plant and equipment Right-of-use assets	+1,770 +565
Total assets	157,151	172,752	+15,601		
Current liabilities	79,952	70,239	-9,713	Interest-bearing liabilities	-11,121
Non-current liabilities*	47,890	47,485	-405	Interest-bearing liabilities	-450
Total liabilities	127,843	117,724	-10,118		
Total equity	29,308	55,027	+25,719		
Total equity and liabilities	157,151	172,752	+15,601		

^{*}As the number of chocoZAP gyms increased, the rent posted in accordance with the IFRS augmented.

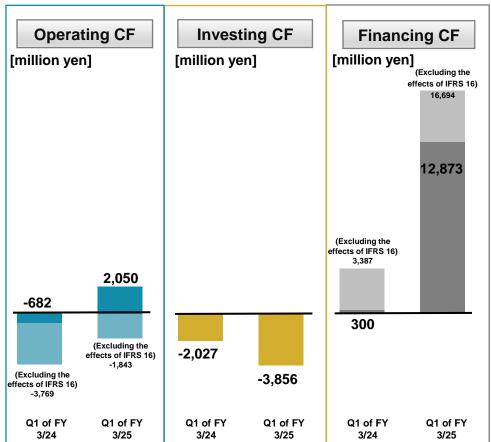
Summary of the Consolidated Statement of Financial Position (IFRS)



	Consolidated Statement of Financial Position (B/S)		Effects of IFRS 16 (B/S)			Effects of IFRS 16 excluded (B/S)			
[million yen]	End of Mar. 2024	End of Jun. 2024	Change	End of Mar. 2024	End of Jun. 2024	Change	End of Mar. 2024	End of Jun. 2024	Change
Current assets	64,047	75,980	+11,933	+1,153	+1,218	+64	65,200	77, 1 98	+11,997
Non-current assets	93,103	96,771	+3,668	-40,955	-41,510	-555	52,148	55,261	+3,113
Total assets	157,151	172,752	+15,601	-39,803	-40,292	-490	117,348	132,460	+15,111
Current liabilities	79,952	70,239	-9,713	-13,949	-14,436	-487	66,003	55,803	-10,200
Non-current liabilities	47,890	47,485	-405	-28,416	-28,279	+138	19,474	19,206	-267
Total liabilities	127,843	117,724	-10,118	-42,366	-42,715	-350	85,447	75,009	-10,468
Total equity	29,308	55,027	+25,719	+2,562	+2,423	-140	31,870	57,450	+25,579
Total equity and liabilities	157,151	172,752	+15,601	-39,803	-40,292	-490	117,348	132,460	+15,111

Cash Flows Overview





Operating cash flow: 2,050 million yen (+2,732 from the previous term)

·Profit/loss before income taxes	-3,758 million yen (-373)

·Adjustment of depreciation (non asset item) +5,254 million yen (-1,512)

Revenue from the decrease in trade +494 million yen (-128)

receivables

·Increase/decrease of other current assets +208 million yen (+426)

Other major operating activities -133 million yen (-142)

Investing cash flow: -3,856 million yen (-1,824 from the previous term)

•Purchase of property, plant and equipment -2,570 million yen (-233)

Financing cash flow: 12,873 million yen (+12,573 from the previous term)

•Proceeds from issuance of shares +12,199 million yen (+12,199)

•Revenues from the payment from non- +16,750 million yen (+16,711)

controlling interests

•Repayment of finance lease obligations -3,895 million yen (-721)

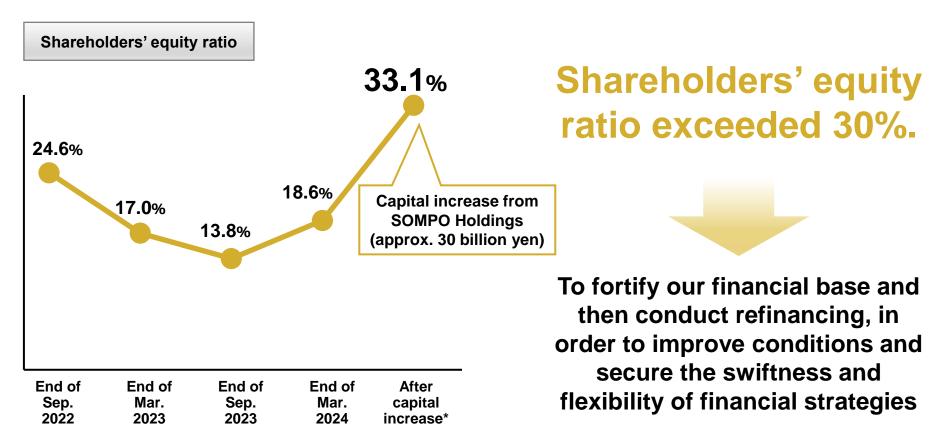
•Repayment of interest-bearing liabilities -15,752 million yen (-18,050)

•Revenues from the borrowing of interest+3,592 million yen (+2,419)

bearing liabilities

Improvement in Shareholders' Equity Ratio Through Capital Increase





Overview of RIZAP, Inc.

(Including the chocoZAP Business)

Items Pointed Out by the Consumer Affairs Agency(CAA) regarding the Misleading Representation



CAA's opinion: consumers may think that our non-fitness services that require booking are also available anytime 24 hours a day.

We indicated that the 8 non-fitness services require booking and there is maintenance time as notes.





Items Pointed Out by the Consumer Affairs Agency(CAA) regarding Stealth Marketing



CAA's opinion: it is not clear to consumers whether some contents in our website were advertisement.

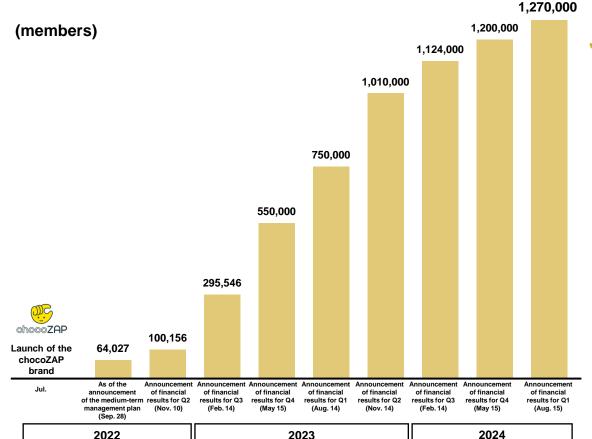
we considered that the contents referred from social media in our website can be recognized as ads because we clearly described as ads in social media.





Number of chocoZAP Members





Japan's largest fitness gym in number of members

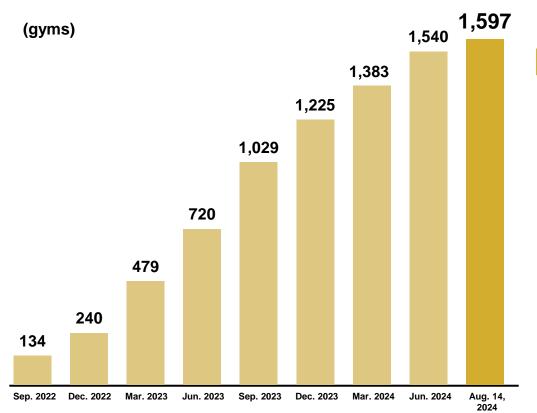
In Q1, we concentrated on the improvement of the quality and customer satisfaction level of chocoZAP.

Recently, this business has been affected by Consumer Affairs Agency's order to implement corrective measures.

*Expected number as of Aug. 15 (including corporate members)

Variation in the Number of chocoZAP Gyms

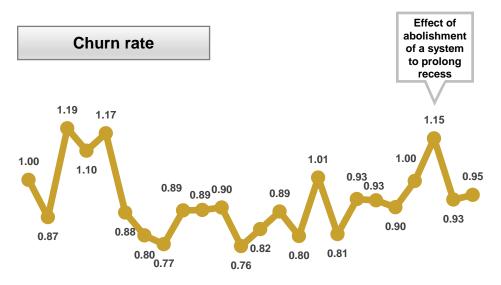




Pursuit of "qualitative and quantitative" growth We kept opening new gyms for completing the medium-term management plan.

Churn Rate of chocoZAP





As we concentrated on the improvement in customer satisfaction level, the churn rate has recently improved.



chocotto support (light support by RIZAP trainers) helps customers breakthrough "challenges they cannot overcome by themselves."



To encourage customers who have not recently visited a gym to work out with a video via the app.

Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun.

2022 2023 2024

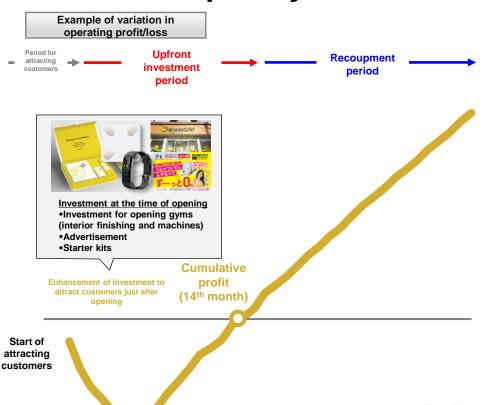
*The value obtained by dividing the number of members who have cancelled the membership (including those who temporarily withdrew) in each month by the number of active members (including those who temporarily withdrew) as of the end of the previous month. Value in July 2022 was assumed to be 1.00.

Profit/Loss per Gym

To start earning monthly profit

(6th month)





It is possible to move into the black early with low-cost operation curtailing personnel expenses and fixed costs.

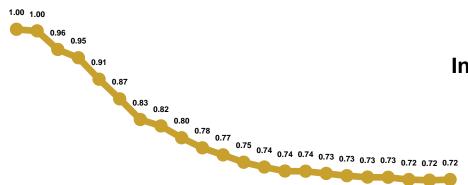
	chocoZAP
Sales	100%
Rents	17%
Ad costs	12%
Other	40%
Operating profit	31%

*The figures in the table were calculated from the data of gyms that have been in operation for over 6 months as of the end of March 2024 while referring to the figures in 4Q of FY 3/24. Operating profit means the amount before allocation of corporate costs.

Reduction of Costs for Opening chocoZAP Gyms



Equipment installation cost per tsubo* (≒ 3.3 m²)



We reduced costs by 30% through scale economics and standardization.

Installation cost of new services are invested by the funds generated through cost reduction.







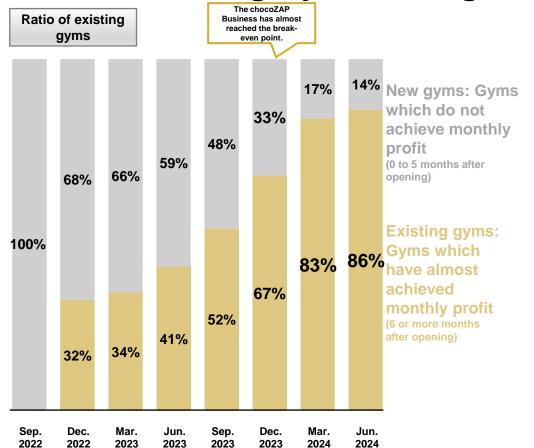


Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun.

2022 2023 2024

Ratio of Existing Gyms among All Gyms





Increase in the ratio of existing gyms
Progress toward the improvement in
profitability of the entire chocoZAP
Business.



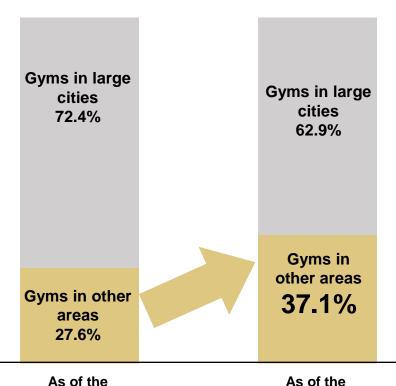
Gym Opened in Regional Areas



Ratio of gym openings in regional areas with respect to the total number of gym openings

end of

Jun. 2023



SchocoZAP

As of the end of Jun. 2024

We will keep opening new gyms in regional areas and concentrate on expanding the market.

The number of members in regional areas is smaller than that in large cities, but costs, including rents, are lower, so we can secure profit.

^{*}Gyms in large cities: Gyms opened in Tokyo, Chiba Prefecture, Saitama Prefecture, Kanagawa Prefecture, Aichi Prefecture, Osaka Prefecture and Hyogo Prefecture

^{*}Gyms in other areas: Gyms opened in 40 prefectures other than the above

Investments for Growth of chocoZAP



For further growth, we invested about 1.7 billion yen.

Investment items

Initiatives for improving the quality and customer satisfaction level of gyms

Quality improvement

Major activities

Introduction of new services
Advertisement
Light support
Concierge
Cleaning partners

Investment amount in Q1 of FY 3/25

About 1.3 billion yen



Initiatives for developing new businesses

Development of business

chocoZAP Medical chocoZAP Partners Business

About 200 million yen

Investment for growth in accordance with the mid/long-term scheme

Long-term investment

Convenience gyms based on the collaboration between private and public sectors

Opening gyms in research institutes
Opening chocoZAP gyms outside Japan

About 200 million yen

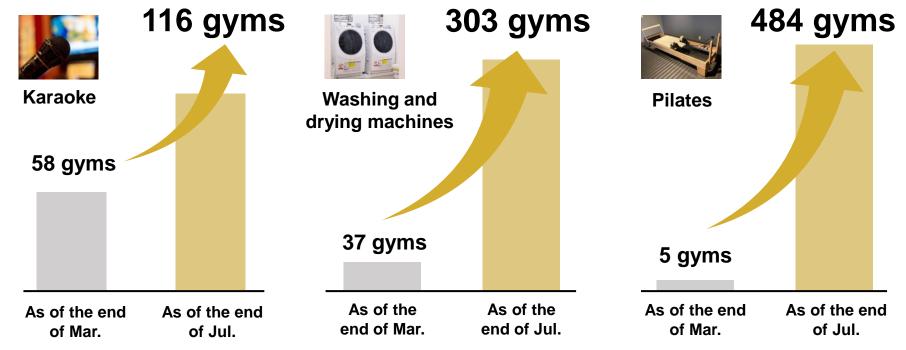


Installation of New Services





To start offering new services in more gyms



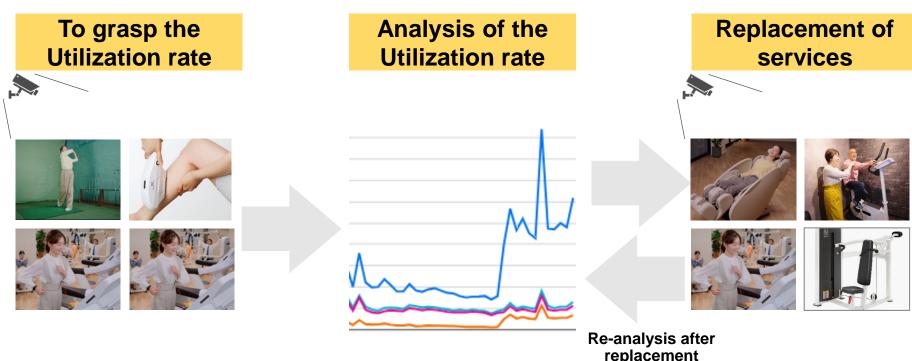
^{*}For details of gyms with these services, please see the page for gyms in the website of chocoZAP.

Optimization of the Lineup of Services Based on the Analysis of the Utilization Rate





To grasp the Utilization rate of each service with Al-based cameras
To adopt frequently used services and machines in a flexible manner



*These images are conceptual.

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Details of chocotto Support and Concierge





We significantly enhanced initiatives and investments for improving quality.

chocotto support (light support by RIZAP trainers)



We offer support, such as explanations on how to use machines, proposal of new workout methods, and gym cleaning.

Concierge (Call centers)

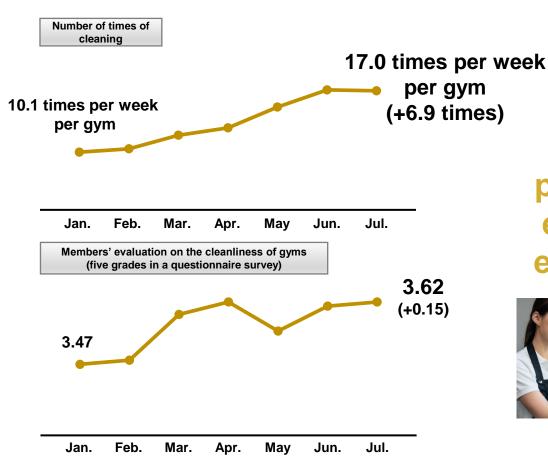


With 120 staff members (as of June), we support 260,000 customers by telephone.

Improvement of the Gym Environment Thanks to the Activities of Cleaning Partners







As the frequency of cleaning by cleaning partners increased, the evaluation on the gym environment improved.





Update of the chocoZAP App





We improved members' satisfaction level and convenience to support self-actualization.

To improve the function to find a gym



It is now possible to search for gyms with desirable services and equipment.

"Choco-challenge" linked with advertisement





Start of campaigns of giving presents and ad distribution linked with the data of gym visits and other records

Initiatives of the Digital Transformation: To Monitor the Gym Environment Remotely





we monitor the gym environment using digital technology for better experience for chocoZAP members.









Installation of a system for remotely monitoring the temperature and humidity in each chocoZAP gym We plan to install this system in all gyms during this fiscal year.





Measures of RIZAP's Body Transformation Business

The ratios of customers who signed up and consumers who renewed a membership remained high.

We carried out a measure for giving more consulting services.







Enhancement of the TV commercial campaign

Friend introduction campaign

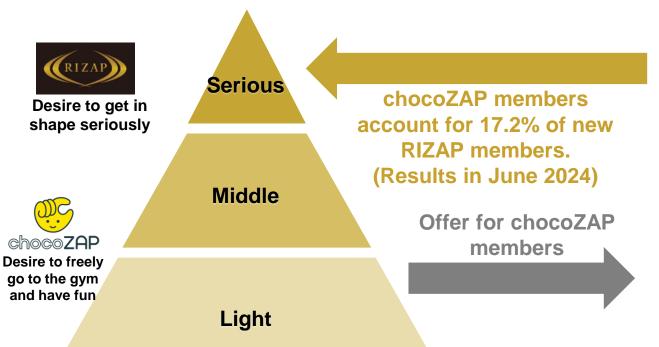
Enhancement of the approach to chocoZAP members

chocoZAP and RIZAP Collaboration





chocoZAP members are enrolling in the RIZAP body transformation business.



Launched from Jan. 2024



Details of chocoZAP Medical











The number of reservations for MRI, CT, or echography by chocoZAP members was healthy, which contributed to the improvement in health management of members.

chocoZAP Medical supports early detection and treatment of diseases and offers opportunities to undergo medical treatment at members' own expense, such as aesthetic medical treatment, in cooperation with medical institutions.

^{*}These photos show Shinjuku 3-chome Medical Clinic, an affiliated medical institution. (adjacent to Shinjuku 3-chome chocoZAP Gym)

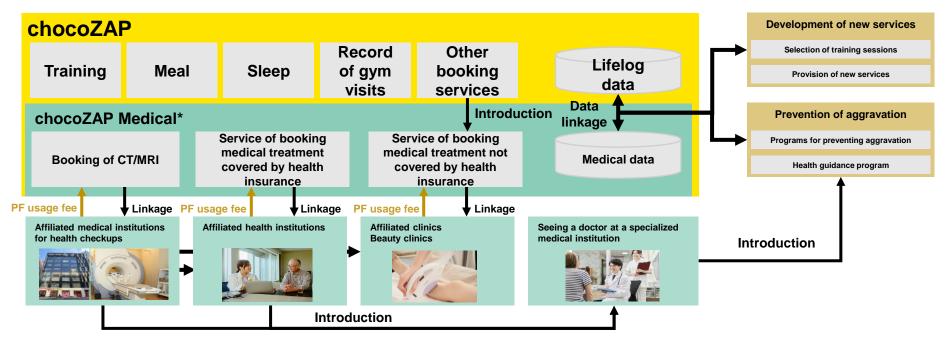
^{*}chocoZAP Medical is a platform for introducing clinics, which is one of the services of RIZAP, Inc. This is not a business entity independent of RIZAP, Inc.

Business Model of chocoZAP Medical





We plan to operate and monetize chocoZAP Medical as a platform based on the cooperation with medical institutions.

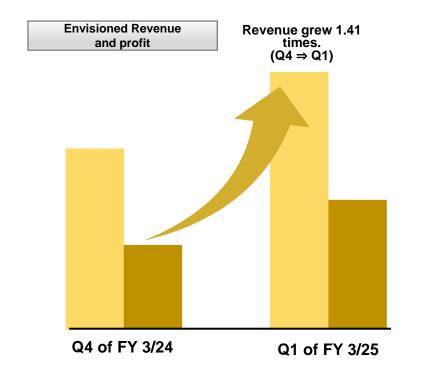


Details of the chocoZAP Partners Business (Advertisement Business)





Actualization of services with high growth potential and profitability through B2B business based on the customer base of the B2C business



Q4 of F	/ 3/24
No. of partner companies	13
No. of provided samples	180,000



Q1 of FY 3/25

No. of partner companies	37
No. of provided samples	410,000



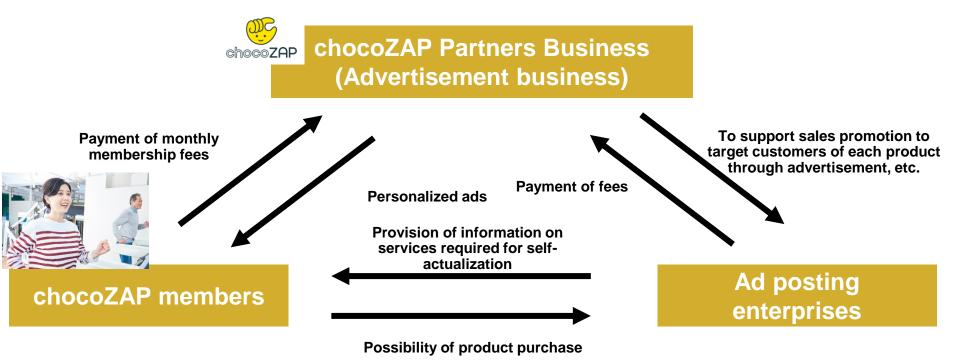


Scheme of the chocoZAP Partners Business (Advertisement Business)





We aim to realize services that are beneficial to three parties, that is, chocoZAP members, ad posting enterprises, and the ad business.



Toward the Spread of Convenience Gyms Based on the Collaboration Between Private and Public Sectors





Aiming to be a part of health infrastructure by promoting the spread of convenience gyms based on the collaboration between private and public sectors to over 100,000 candidate locations

Candidate facilities (over 100,000 facilities)



Vacant stores 73.744 stores*1



Waiting rooms 2,527 rooms*5



Community halls and libraries 17,586 halls/libraries*2, 3



Public sports facilities
1,895 facilities*6



Abolished schools 7,398 schools*4



Michi-no-Eki and rest areas 2,063 spots*7, 8

Convenience gyms based on the collaboration between private and public sectors









^{*1} Calculated by our company with reference to "Report on the survey on shopping streets in 2021" of the Small and Medium Enterprise Agency

^{*4 &}quot;Report on the survey on the usage of abolished schools and other facilities in 2021" of the Ministry of Education, Culture, Sports, Science and Technology

^{*7 &}quot;Michi-no-Eki Guide" of the Ministry of Land, Infrastructure, Transport and Tourism

^{*2 &}quot;Social Education Survey in 2021" of the Ministry of Education, Culture, Sports, Science and Technology *5 Calculated by our company with reference to "First release! Ranking of private railways in the number of waiting rooms" by Toyo Keizai Online

^{*8} Material from "Study session on the improvement in convenience in rest areas on expressways" of the Japan Expressway Holding and Debt Repayment Agency

^{*3 &}quot;Statistics on Library in Japan" by the Japan Library Association *6 "Survey on Facilities for Physical Education and Sports in 2021" of the Ministry of Education, Culture, Sports, Science and Technology

Opened a Convenience Gym Based on the Collaboration Between Private and Public Sectors in Kisosaki Town







We opened a gym in a region with a population of around 6,000 people in cooperation with the municipality, to offer opportunities to experience services and vitalize local communities.





Members have been increasing steadily.

We will see whether we can earn sufficient revenues in a region with a smaller population compared with the regions where we opened gyms previously.

We will aim to expand the range in which we can open gyms.

Details of a Convenience Gym Based on the Collaboration Between Private and Public Sectors in Yabu City, Hyogo Prefecture





Number of members per approx. 3.3 square meters of gym area

2.2

Regular

gyms*

24.1

Yabu Y Town Gym

(Yabu City,

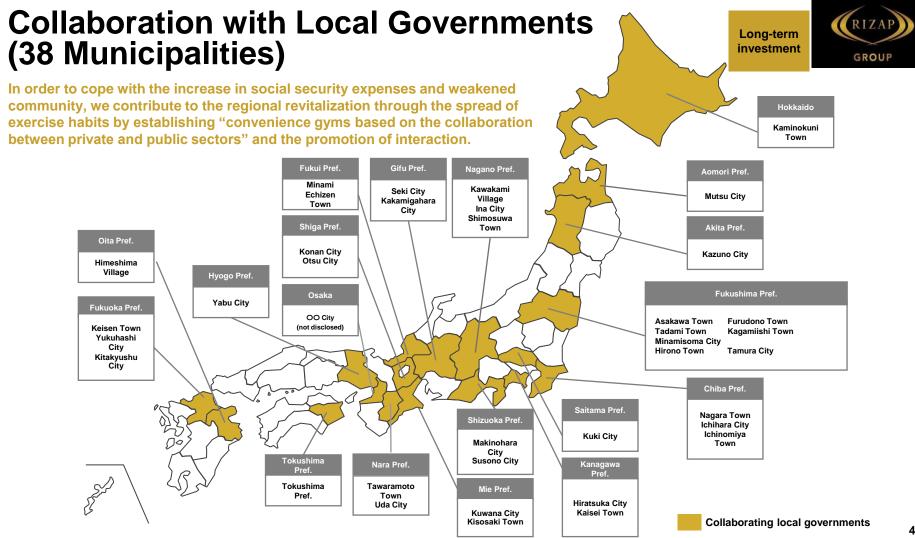
A successful case of opening a gym in an underpopulated area

Continuous increase of members even one year after the opening of the gym



*Map image used from Google Map

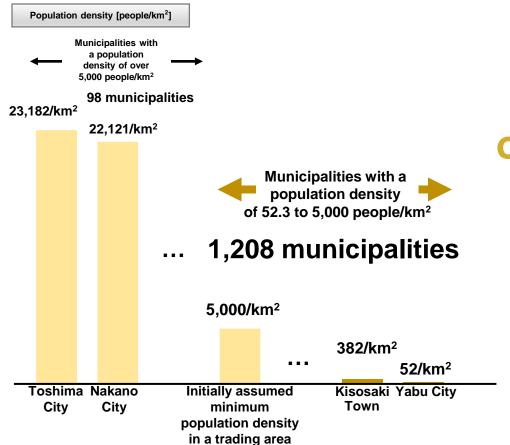
Hyogo Prefecture)*Calculated by our company based on "Overview of fitness clubs in 2002" by the Ministry of Economy, Trade and Industry (https://www.meti.go.jp/statistics/tyo/tokusabizi/result-2/h14/pdf/h14-t-19.pdf).



Scheme for Opening chocoZAP Gyms in Regional Areas







It is now possible to operate gyms even in an area with a lower population density below the initially assumed minimum.

Shonan iPark Gym Opened as a Gym Inside a Research Institute







Demonstration experiment on fitness support for making the working environment comfortable and improving business performance

In two months, about 20% of employees became chocoZAP members.

Enternrises

	without fitness support
Improvement in corporate performance	47.5%
Comfortable working environment	62.9%

Enterprises with fitness support
58.5%
78.0%





There is room for approaching enterprises without fitness support (accounting for 94.2%) for making their working environments more comfortable and then improving their business performance.

^{*}Shonan iPark Gym is available to only the workers in the facility, so general chocoZAP members cannot use it.

Initiatives to Open chocoZAP under a New Format in Large Cities









To operate chocoZAP with an area of 10~20 tsubo (≒ 33~66 m²) in large cities

(To open chocoZAP equipped with washing/drying machines only or karaoke equipment only)

To secure the same number of members per tsubo (≒ 3.3 m²) as an ordinary gym

The lower limit of the site area for opening chocoZAP has changed from around 40 tsubo (≒ 132 m²) to 10~20 tsubo (≒ 33~66 m²).

Initiatives for Opening chocoZAP Gyms **Outside Japan**





We keep tentatively opening gyms before full-scale gym operation overseas. (We have already opened 11 gyms in 6 cities.)



To Kwa Wan (Hong Kong)



Shau Kei Wan (Hong Kong)



Jianguomen (Beijing)



Caofang No. 1 (Beijing)



Caofang No. 2 (Beijing)



Santa Monica (Los Angeles)



Liangjiaxiang (Chengdu)



Jiuyanqiao (Chengdu)



Hongqiaolu (Shanghai)



Tianshanlu (Shanghai)



Taichung Nantun (Taiwan)

We are improving each gym and advertisement, and checking the repeatability of opening a gym in Hong Kong. During this fiscal year, we plan to open 2 more gyms in Hong Kong.

Summary



1. In Q1, we focused on the improvement in quality and customer satisfaction level of chocoZAP.

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- *Active members only (excluding those who have cancelled the membership)
- ·No. of gyms: 1,597 in all 47 prefectures around Japan (as of May 21)
- ·We will keep opening new gyms in large cities and regional areas, and concentrate on the improvement in quality and customer satisfaction level of gyms.
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2. We implemented upfront investment for growth.

- ·Consolidated revenue: 41.2 billion yen (YoY increase: 111%; up around 4.1 billion yen)
- ·Consolidated operating profit: -2.89 billion yen (up around 100 million yen), consolidated net profit: -2.85 billion yen (up around 470 million yen)
- ·We conducted activities for improving quality and developing new businesses as well as a future growth investment for evolving the services of chocoZAP while utilizing the funds procured through the capital increase by SOMPO Holdings.

3. We evolved the B2B business.

- •The chocoZAP Partners Business (advertisement business) received more orders, growing as a revenue source.
- ·We succeeded in accumulating experiences in chocoZAP Medical and opening gyms in municipalities, for "making health infrastructure."

*Net profit means profit attributable to owners of the parent.



We are here so that everyone can lead a life to realize his/her own value.



Corporate Profile (As of the End of March 2024)

Corporate name

RIZAP Group, Inc.

Securities 2928 (Ambitious Market of Sapporo Securities

Exchange) code

Established April 2003

Representative

Takeshi Seto, Founder/CEO

Capital 19,200,440,000 yen

No. of

outstanding 556,218,400 shares

shares

Consolidated

employees

number of 4,645 (excluding temporary employees)





Disclaimer

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